Larry Prusak is a researcher and consultant and was the founder and director of the Institute for Knowledge Management. This was a global consortium of member organizations engaged in advancing the practice of knowledge management through action research.

Larry has been studying knowledge and learning in organizations for the past twenty five years. He has extensive experience, both within the U.S. and internationally, in helping organizations manage their information and knowledge resources. He has worked with several U.S. and overseas government agencies and NGO's, as well as having taught and lectured in many universities. In addition he has been widely quoted and has published several innovative and influential books. as well as given over 250 major speeches.

WORK EXPERIENCES

Faculty, Columbia University MS Program in Information and Knowledge Management 2011-present

Visiting Scholar, Marshall School of Business, University of Southern California, 2010-present

Distinguished Scholar in Residence, Babson College 2004-2009

Senior advisor on knowledge and learning, World Bank, 1997-2002, 2009-present.

Senior advisor on knowledge issues, NASA (U.S. National Aeronautics and Space Agency), 2005-present

Senior advisor to McKinsey and Co., 2002-2006

Founder and Executive Director, Institute of Knowledge Management, IBM Corp., 1996-2002

Founder and Principal, Center for Business Innovation, Ernst and Young, 1990-1996

Principal, Mercer Management Consulting 1980-1990

Taught social and economic history and the history of ideas in several universities in the New York City area, 1972-1978

TEACHING EXPERIENCES

Advisory Board, Columbia University MS Program in Knowledge Strategy 2010-present

Working Knowledge Research program, Babson College. 2004-2009

Creating the 21st Century Organization, Harvard University Business School, Executive Education Program. 2004-2007

First Trust Bank Chair of Innovation, Queen's University, Belfast, Northern Ireland. 2005

Visiting Scholar, Victoria University, Wellington, New Zealand. 2004,2006

Visiting Scholar, Tel Aviv University, Tel Aviv, Israel, 2005

Fellow, Jones Center, Wharton Business School, University of Pennsylvania 2003-2005

Guest lectured in the following universities:

Massachusetts Institute of Technology, Stanford University, University of Southern California, New York University, National University of Taiwan, University of Melbourne, Warwick University, Luiss Business School(Rome), Copenhagen Business School, Stockholm School of Economics, Korean National University, NUI Galway, Ireland, Kennedy School of Government, Harvard University and Emirates Center for Strategic Studies.

PUBLICATIONS

Books:

Managing Information Strategically(with James McGee) John Wiley, 1994 Information Ecology(with Tom Davenport) Oxford University Press, 1997 Working Knowledge(with Tom Davenport) Harvard University Business School Press, 1998 Paperback edition 2001

In Good Company(with Donald Cohen) Harvard University Business School Press, 2002

What's The Big Idea(with Tom Davenport) Harvard Business School Press, 2004 Creating Value with Knowledge(edited with Eric Lesser) Oxford University Press, 2003

Knowledge Management and Organizational Learning(edited with Eric Matson Oxford University Press, 2006

Judgment Days (with Tom Davenport and Brook Manville) to be published by Harvard Business Press in 2011

Book Chapters:

- "My Life as a Storyteller" in: Storytelling in Organizations, edited by Steven Denning, Elsevier, 1999
- "People who Make Organizations Go or Stop" in: Networks in the Knowledge Economy, Oxford University Press edited by Rob Cross, et. al., 2002
- "Political Economy of Knowledge Markets" (with Rob Cross) in: Handbook of Organizational Learning and Knowledge Management edited by Marjorie Lyles et. al. Blackwell Publishers 2003
- "Knowledge Management in Consulting Firms" (with Tom Davenport) in: The Contemporary Consultant ed. by Flemming Poulfelt et al.
- "Knowledge in Organizational Settings" (with Leigh Weiss) in: Knowledge Creation and Management ed. by I. Nonaka Oxford University Press, 2007
- "Seeing Knowledge Plain:How to make Knowledge Visible"(with Leigh Weiss), in: New Frontiers of Knowledge Management edited by K. De Souza, Palgrave Macmillan "Managing Your own Knowledge" on Personal Knowledge Management edited by D. Pauleen and G. Gorman, Gower Publications 2011.

Major Articles:

- "Blow Up the Corporate Library" (with Tom Davenport), International Journal of Information Management, 1995
- "Information Politics"(with Tom Davenport), Sloan Management Review, 1996
- "The Eleven Sins of Knowledge Management", California Management Review, 1998 'Where Did Knowledge Management Come From", IBM Systems Journal, 2002
- "How to Invest in Social capital" (with Don Cohen), Harvard Business Review, 2002
- "People Who Make Organizations Go-and Stop"(with Rob Cross), Harvard Business Review, 2003
- "Preserving Knowledge in an Uncertain World" (with Eric Lesser), Sloan Management Review, 2003
- "Who's Bringing You Your Hot Ideas" (with Tom Davenport), Harvard Business Review, 2003
- "The Performance Variability Dilemma" (with Eric Matson), Sloan Management Review, 2003
- "The Madness of Individuals" Harvard Business Review, 2004
- "Learning from Internet Giants" (with Leigh Weiss, et al) Sloan Management review, 2005
- "The World is Round", Harvard Business Review, 2006
- "The Costs of Knowledge", Harvard Business Review, 2006"
- "Knowledge Networks in the Age of the Semantic Web", Briefings in Bio-informatics, 2007
- "Knowledge Heuristics", Techno-innovation, 2008
- "Organizational Governance of Knowledge and Learning" (with Bruce Strong, et al), Knowledge and Process Management, 2008
- "Boosting the Productivity of Knowledge Workers" (with Eric Matson) McKinsey Quarterly November 2010
- "Collaborative Communities" (with PAul Adler and Charles Heckscher) Harvard

Business Review, Summer 2011

HONORS

H.W. Wilson award for Best Article in Information Science, 1999
Voted one of ten most admired leaders Knowledge Leaders in the World, Telos, 2000
Lewin Spirit Award from Organizational Science, 2000
Simmons College Distinguished Alumni Award, 2001
McKinsey Award Judge, Harvard Business Review, 2003
In Good Company voted one of ten best business books of the year by Harvard
Business Review, 2003
Honorary Ph.D. in Information Science from Long Island University, 2003

EDUCATION

B.A. History, Long Island University
M.A. History, New York University
All course work and examinations completed for PhD in Economic History, New York
University
M.S. Information Science, Simmons College
Honorary Ph.D, Long Island University